



# INFORMATION RELEASE

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### **WINTER WEATHER ROAD CONDITIONS TEST TO BE CONDUCTED LIVE ON IDRIVE ARKANSAS**

**LITTLE ROCK (10-27)** – Maintenance crews across the state will conduct an annual test of the Winter Weather Road Conditions map on IDriveArkansas.com, according to Arkansas State Highway and Transportation Department (AHTD) officials.

On **Wednesday, October 28 from 7:00 a.m. to 4:30 p.m.**, AHTD maintenance crews will practice reporting route conditions in a simulated winter weather event. All other layers of IDriveArkansas.com will function as normal and users can simply turn off the winter weather layer by clicking on the blue snowflake icon. A banner announcement will display at the top of the site indicating testing is in progress.

This annual pre-season testing helps identify any issues crews may encounter when reporting road conditions. The testing also allows time for any problem solving before the Department's winter weather season begins on November 1st and ends on April 1st.

New this year is a feature that automatically makes the Winter Weather Road Conditions layer the default map on IDriveArkansas.com whenever winter weather information is posted. This feature will also be tested on October 28.

Other new features related to winter weather will be rolled out in the weeks ahead, including a text listing of route conditions and additional tweets on Twitter that will let the public know when the Winter Weather Road Conditions map is displaying important information.

IDriveArkansas.com is the travel and construction information site developed by the AHTD that reports live traffic conditions, work zone locations and winter weather road conditions among other features. It's also available for mobile devices in the Apple iTunes store as well as the Google Play store – just search IDRIVE ARKANSAS.

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